

SHARE  
ALGARVE

# SHARE

*We believe in the power of ideas.  
We believe in the power of sharing knowledge.*

Jorge Cabaço – Founder

# Share — Ecosystem.

## Why

We believe that knowledge is power and by sharing what we know, we all learn and grow.

## How

SHARE Algarve connects marketing professionals and entrepreneurs, in a two-day immersive networking experience.

## What

The event takes place in a 5 star hotel, and you can be inspired by talks, discussion panels and Q&A.

Let's talk

# Previous Editions.

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2017

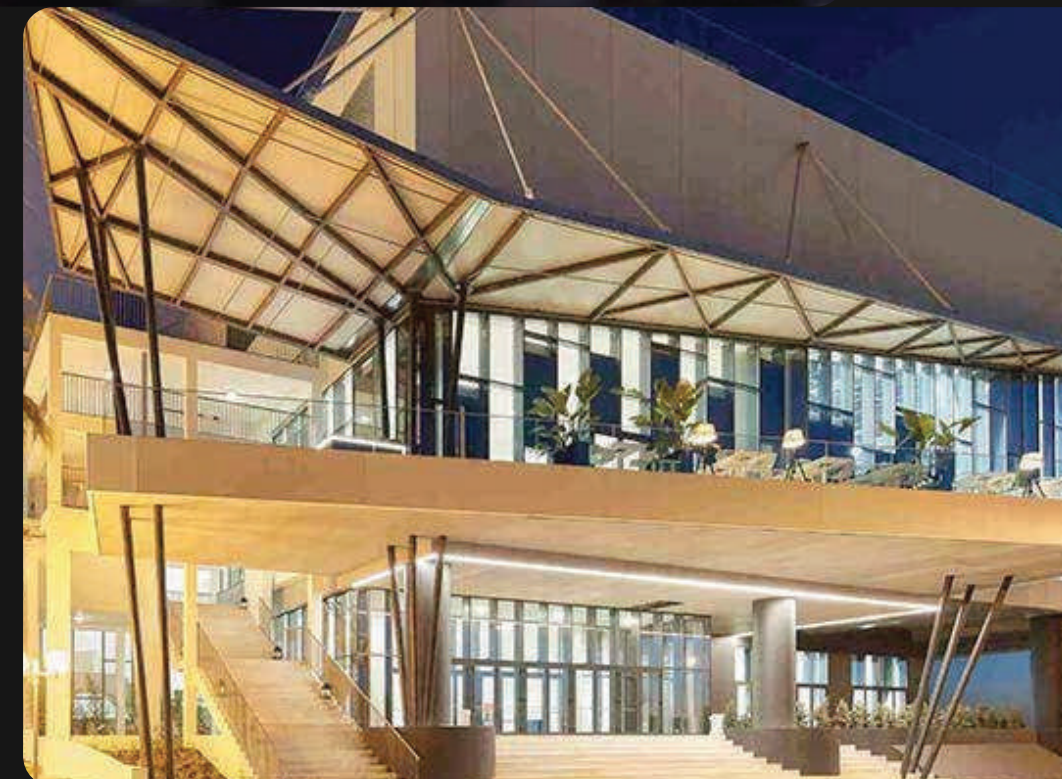
The inaugural edition took place at Crowne Plaza Vilamoura and gathered the Portuguese Digital Marketing community in a ground breaking event.

An immediate success with over 350 attendees took the region by storm. Leading the ranks where Marco Gouveia, Carolina Afonso, Ana Mendes and Pedro Caraméz .



2018

A leap forward – The 2nd year but the first truly international edition – took place at Anantara Vilamoura in front of an avid 450-strong attendance. Inspiring keynotes where given by Dennis Yu, Logan Young, Paulo Faustino and Dedé Laurentino.



2019

The 3rd edition as Marketing and Innovation Conference gathered over 1000 attendees in two immersive days of knowledge and networking in Marketing and Innovation. Leading names where Edson Athaíde, Joah Santos, Matz Lukmani, Samuel Scott, Sheree Mitchell, Virgínia Coutinho and Mario Chessa.

Let's talk about numbers

# Previous Editions.

## Attendees 2017 | 2018 | 2019

Each year the numbers increase, so for us and all the companies that accompanied our brand, the results are a driven that SHARE is a success.

+350



+450



+1000



48%

Male

Age 25 - 57

52%

Female

Age 23 - 49

Let's talk

# Who — Attends.

This conference is among the most highly prestigious in Portugal, with the industry leading decision makers from across the analytics industry in attendance as both speakers and delegates.

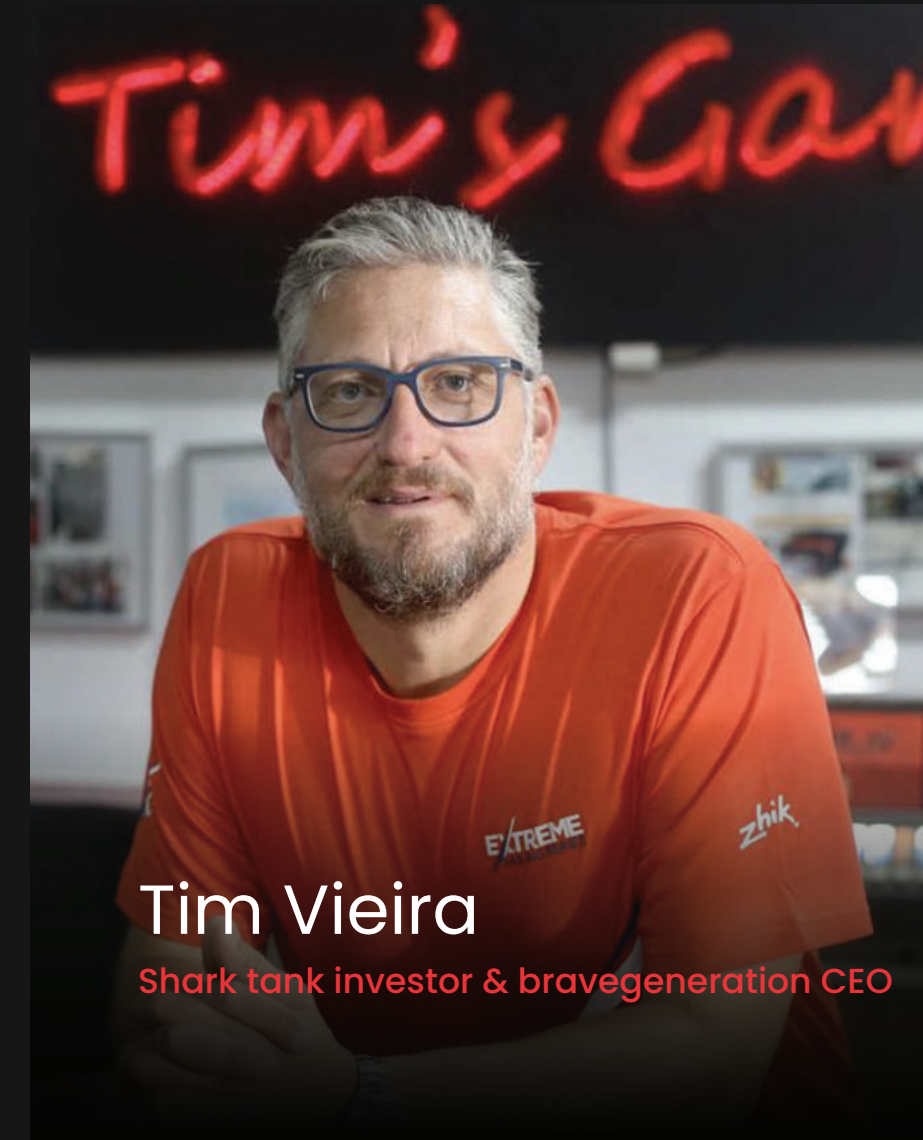


# Previous Speakers

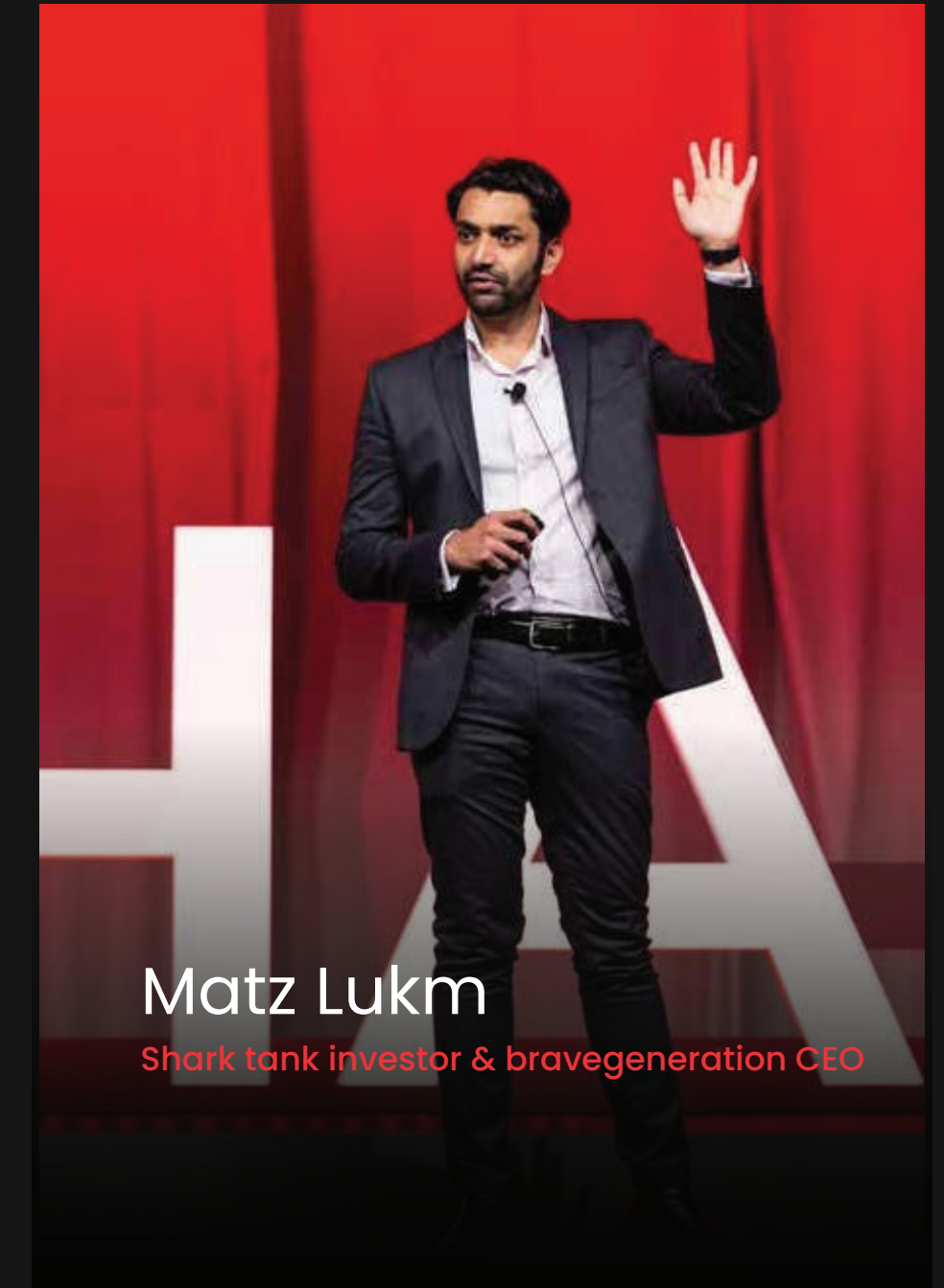
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Samuel Scott  
CMO MELT



Tim Vieira  
Shark tank investor & bravegeneration CEO



Matz Lukm  
Shark tank investor & bravegeneration CEO



Joah Santos  
Nylon Agency



Carolina Afonso  
CEO gato preto



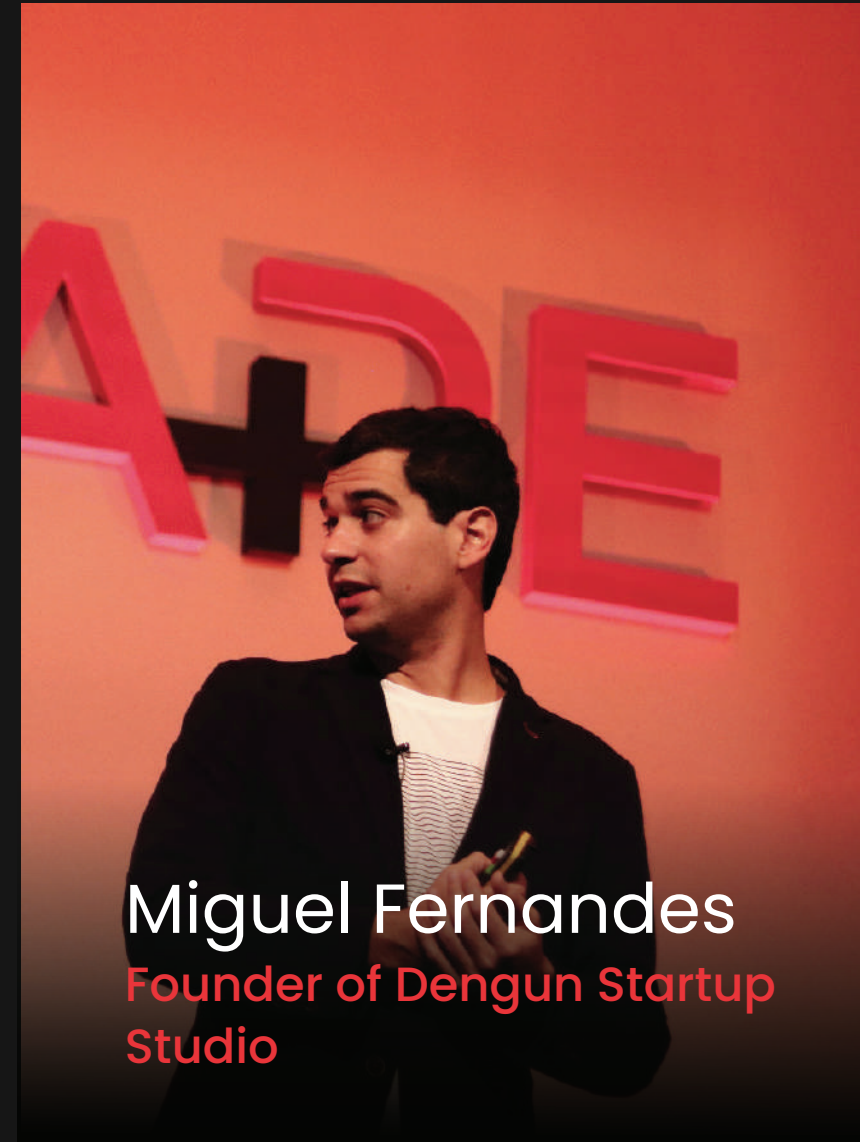
Alda Filipe  
MD Kronos Homes

Miguel Fernandes  
CEO DENGUN

Scott Bennett  
Marketing Executive



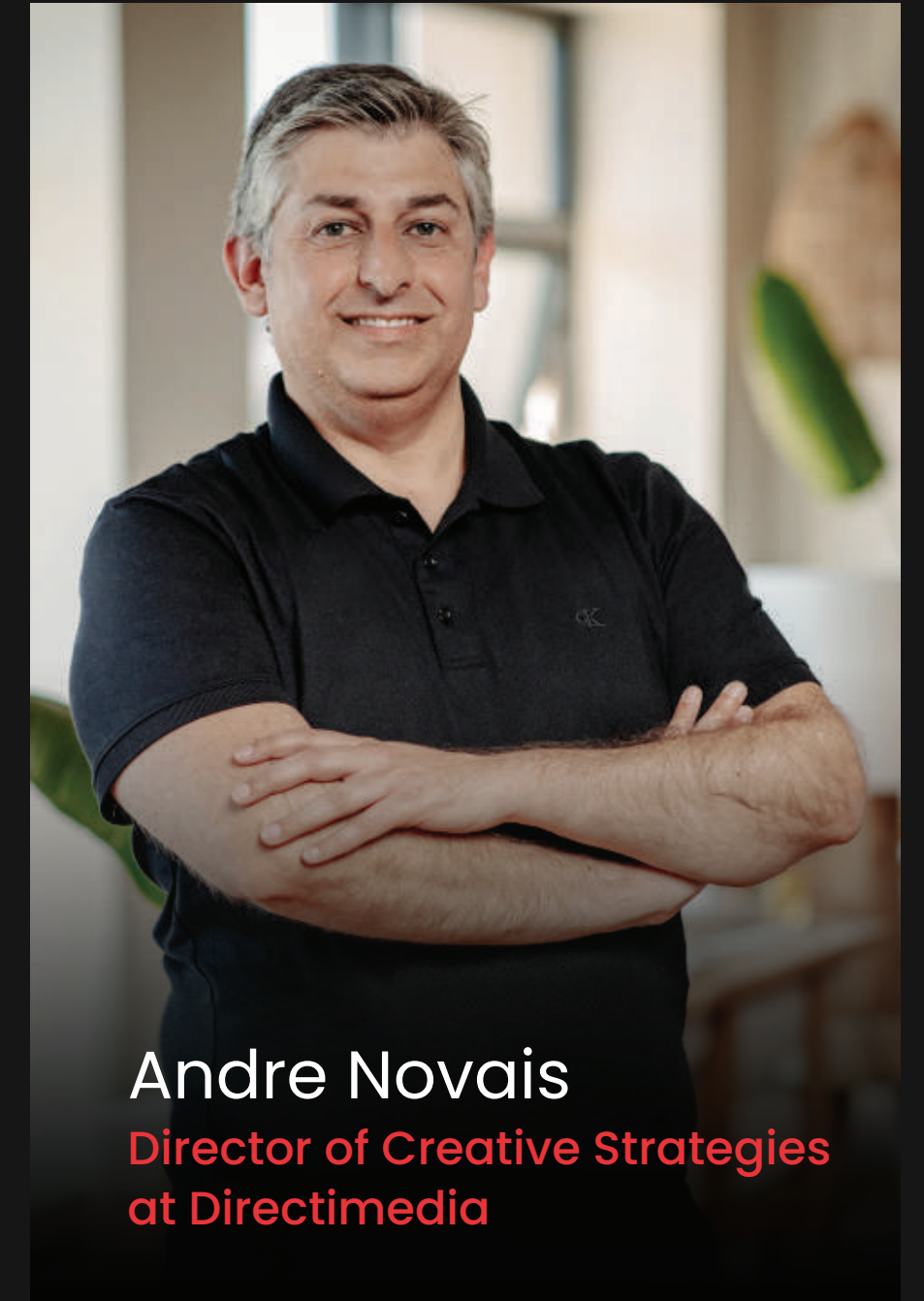
**Magdalena Osmola**  
Marketing Director of  
Vilamoura World



**Miguel Fernandes**  
Founder of Dengun Startup  
Studio



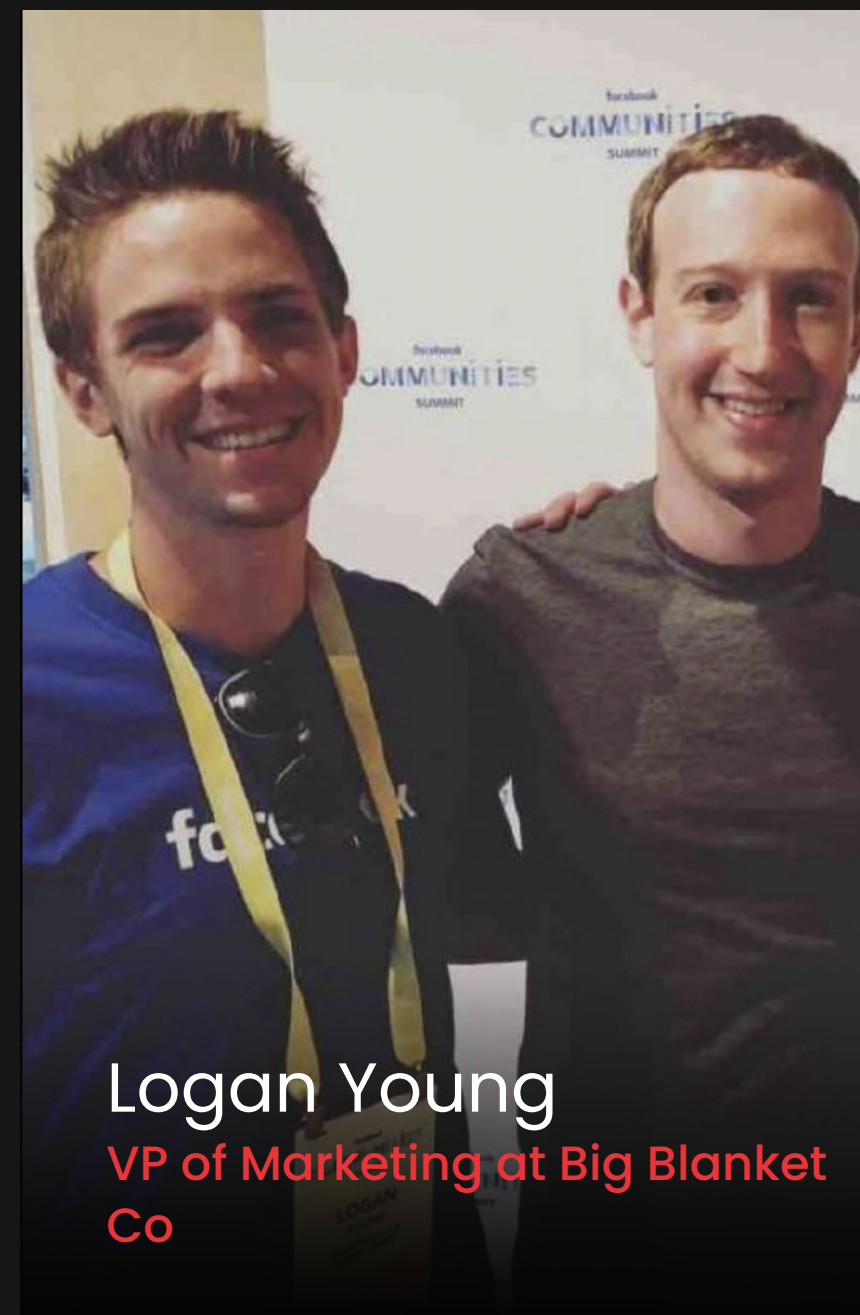
**Edson Athaíde**  
CEO & Creative Director at FCB



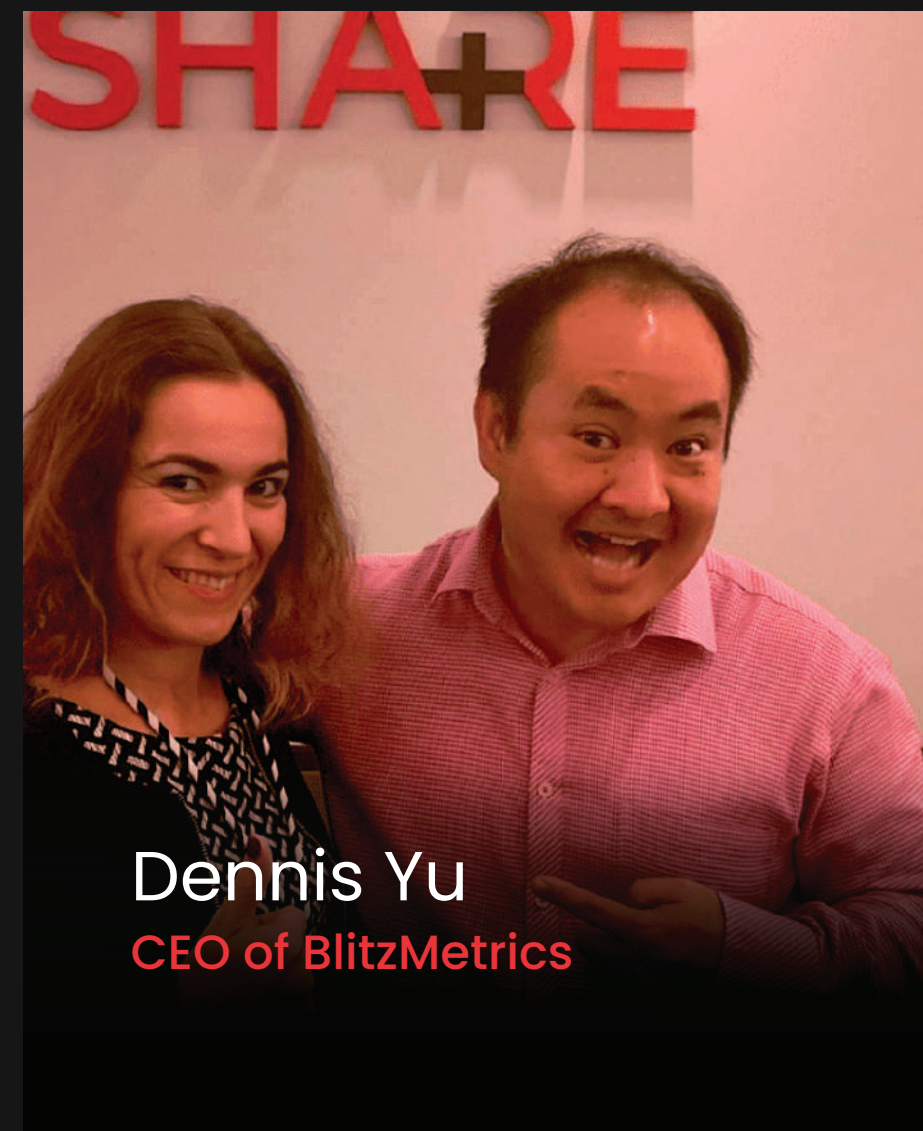
**Andre Novais**  
Director of Creative Strategies  
at Directimedia



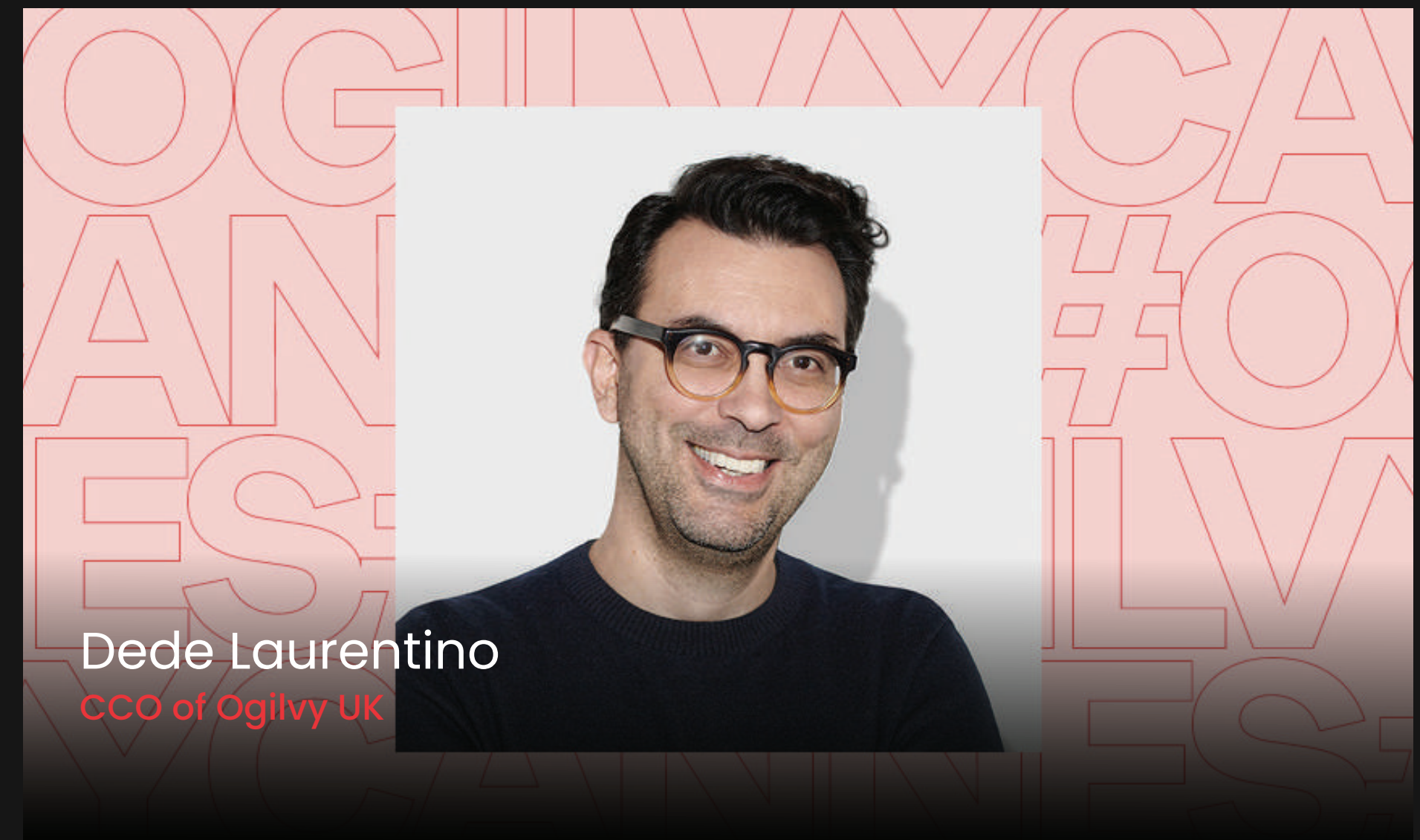
**Mario Chessa**  
Hospitality & Luxury Real  
Estate Advisor



**Logan Young**  
VP of Marketing at Big Blanket  
Co



**Dennis Yu**  
CEO of BlitzMetrics



**Dede Laurentino**  
CCO of Ogilvy UK

# Share — 2023.

2023 Edition will take place on 22 & 23 October 2023 and will showcase innovative start-ups and the latest digital marketing trends.

The organizer's goal is to facilitate knowledge sharing between speakers and attendees, promoting an open debate on the most pressing subjects of Marketing and Innovation.



# The — Stages.

## Inspiration

### Main Stage

INSPIRATION – Main Stage:  
International and national keynotes  
will share their remarkable stories,  
ideas, and insights.

## Save it

### Sustainability Stage

Sustainability Stage: An immersive  
space where industry leaders in  
sustainability engage in hands-on  
discussions with companies, driving  
sustainable practices forward.

## Build it

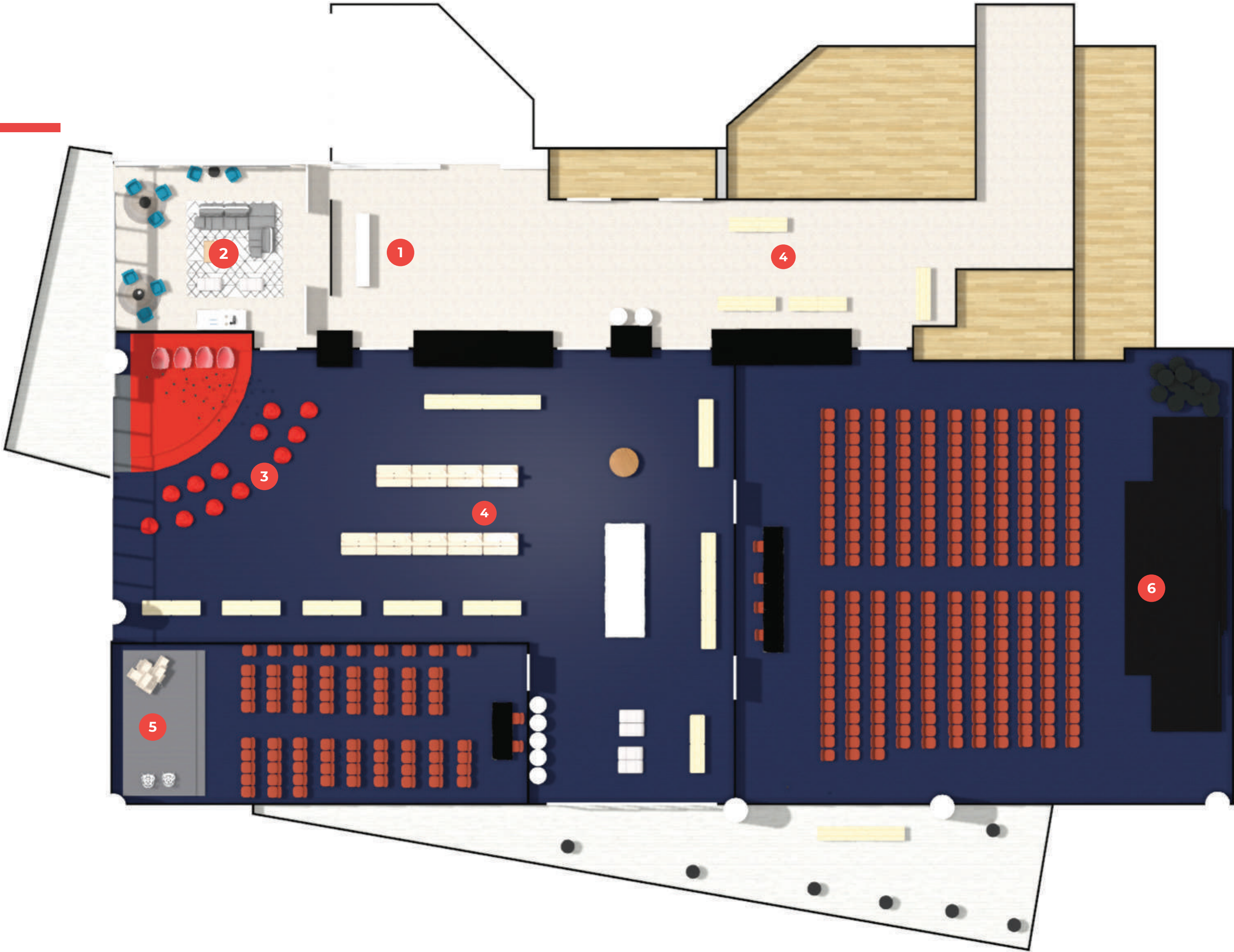
### Start up Stage

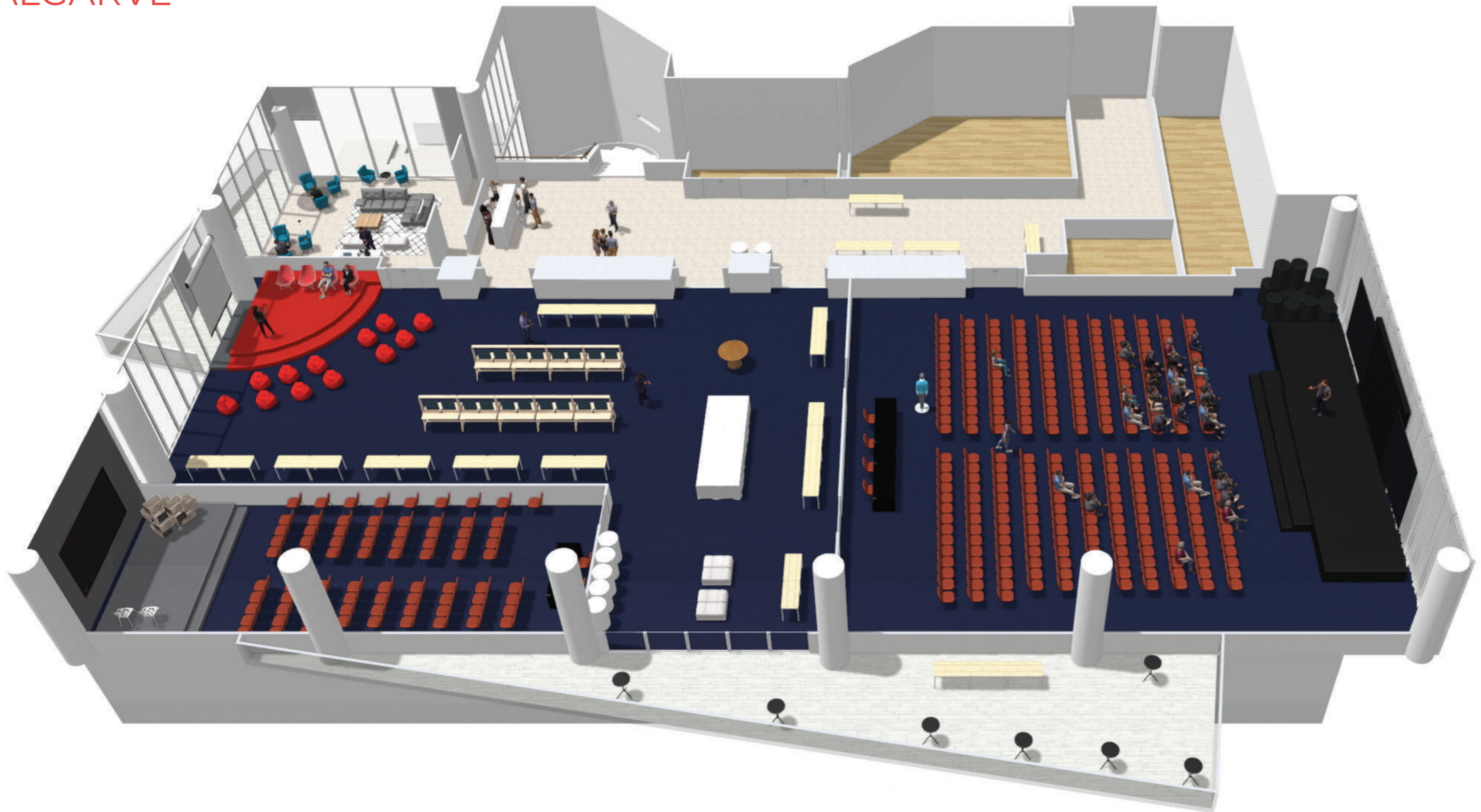
The most exciting new  
ideas get the spotlight.  
Winning the chance to  
accelerate your start up, with  
mentoring and prizes

EVENT PEEK

# Floor Plan.

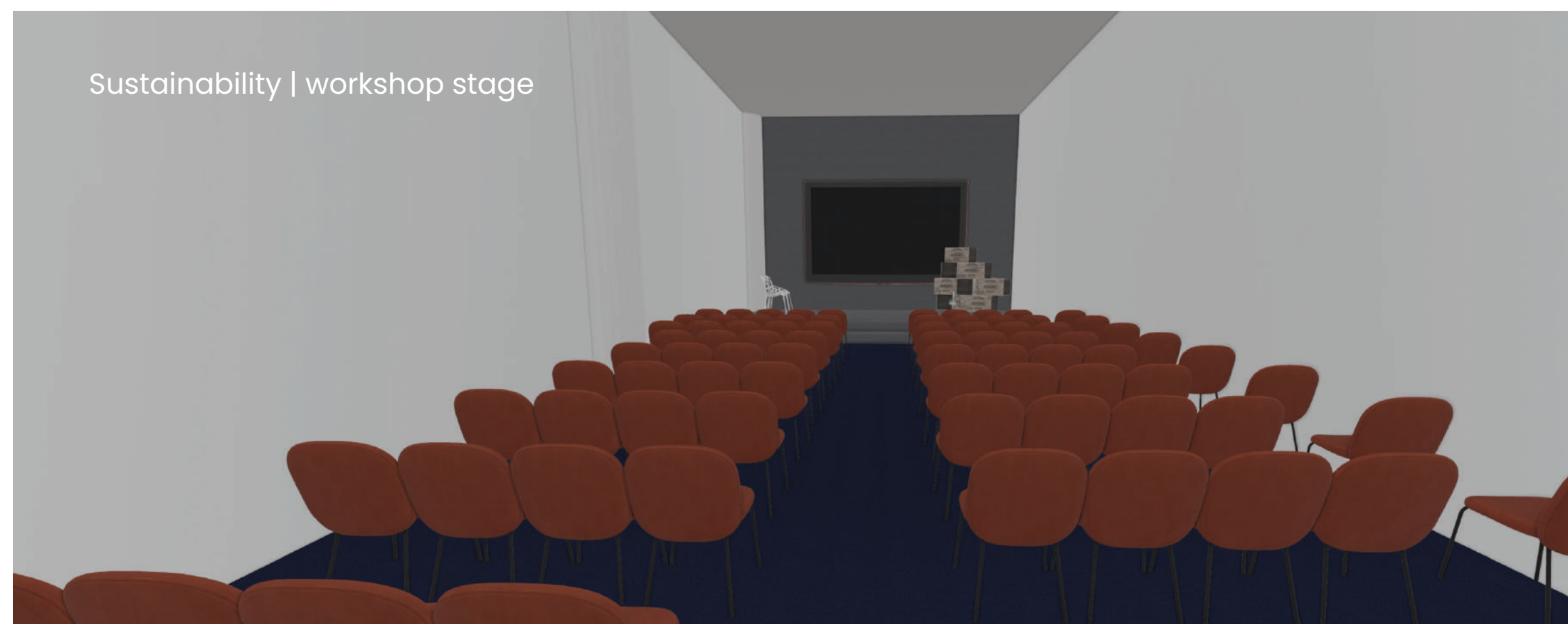
- 1 RECEPTION / TICKETS
- 2 SPEAKERS LOUNGE
- 3 BUILD IT  
Start up Stage
- 4 SPONSORS STANDS
- 5 SAVE IT STAGE  
Sustainability & workshops
- 6 INSPIRATION STAGE  
Main Stage





EVENT PEEK

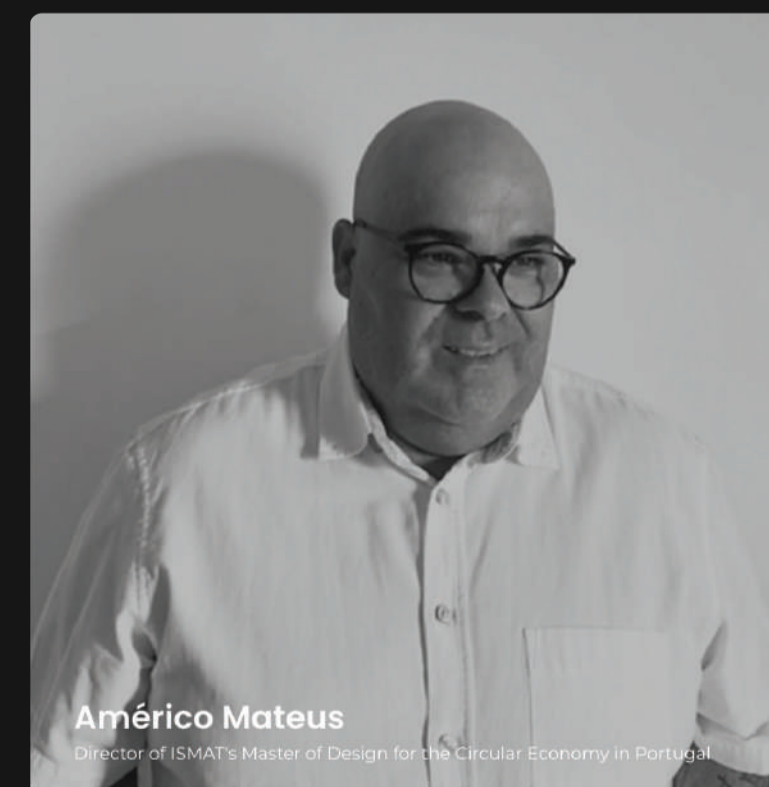
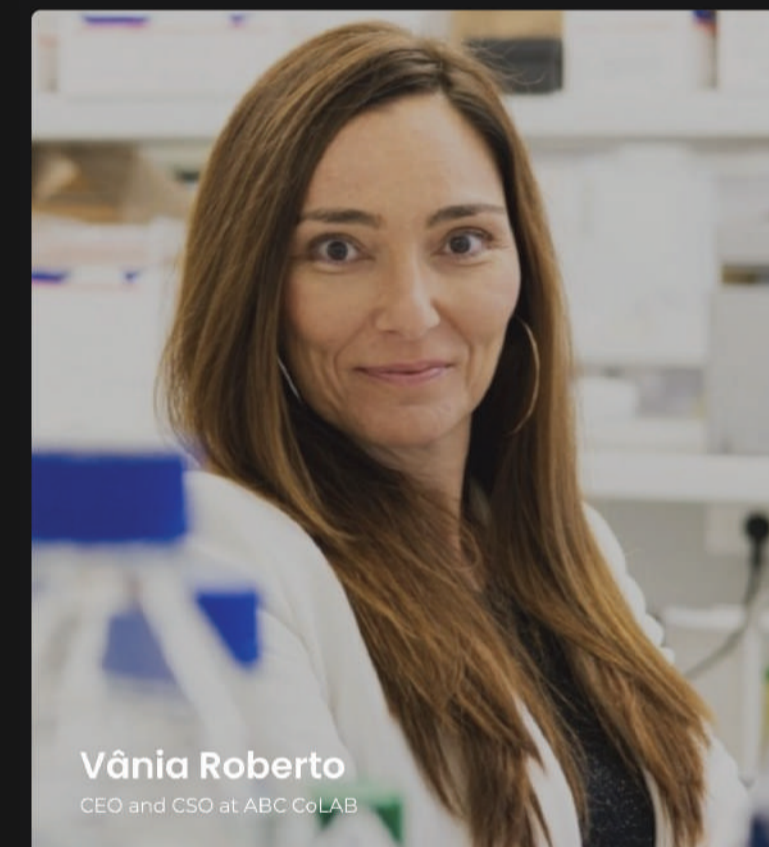
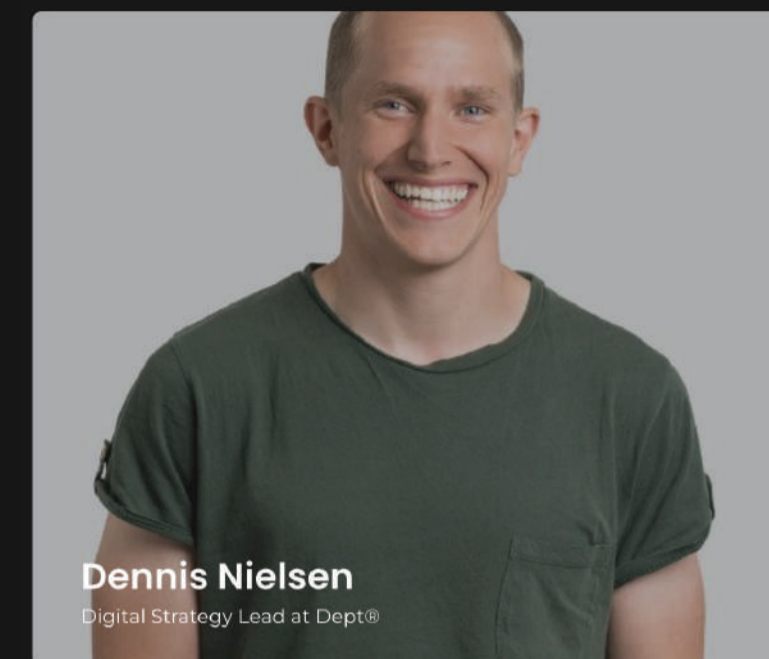
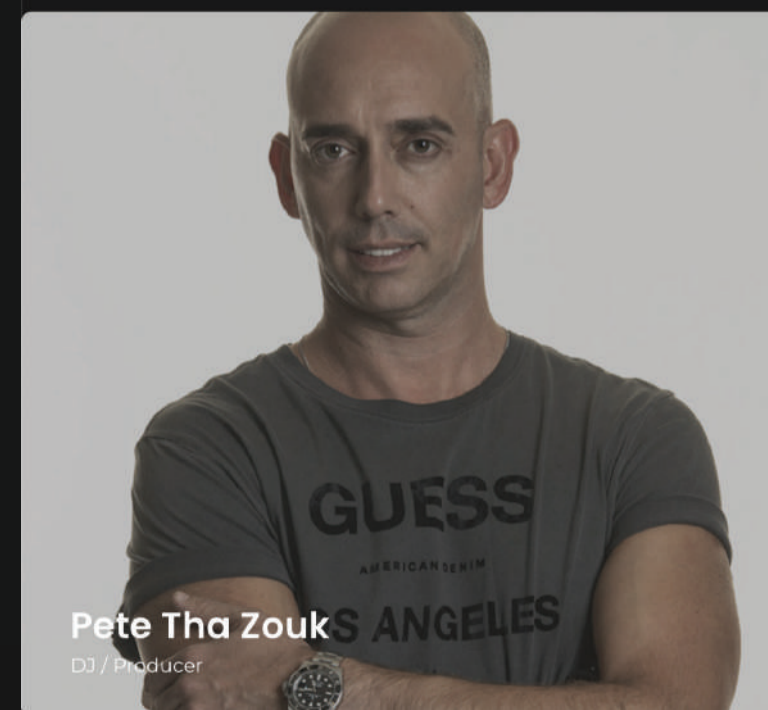
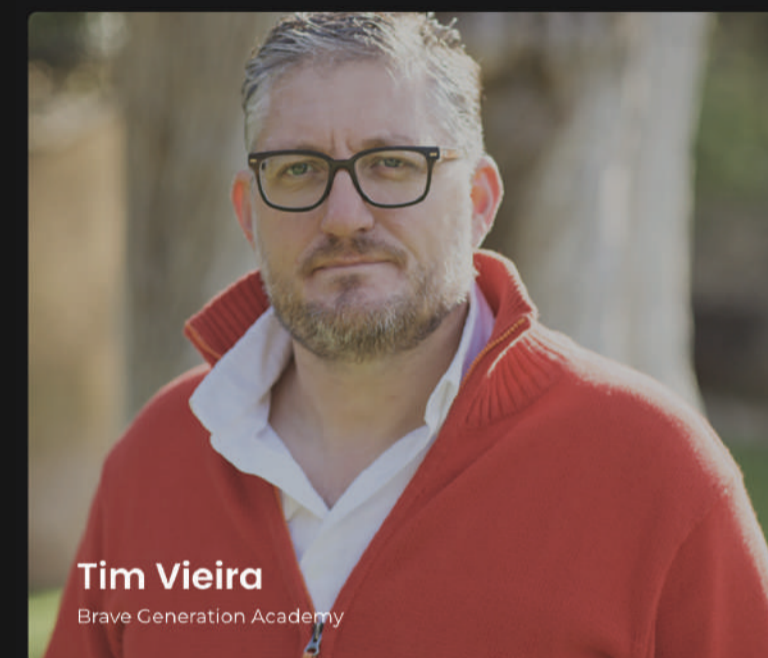
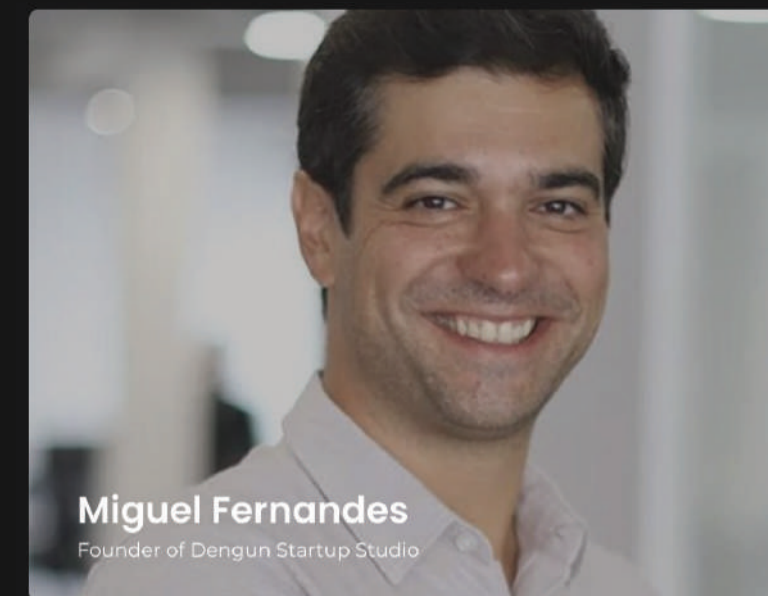
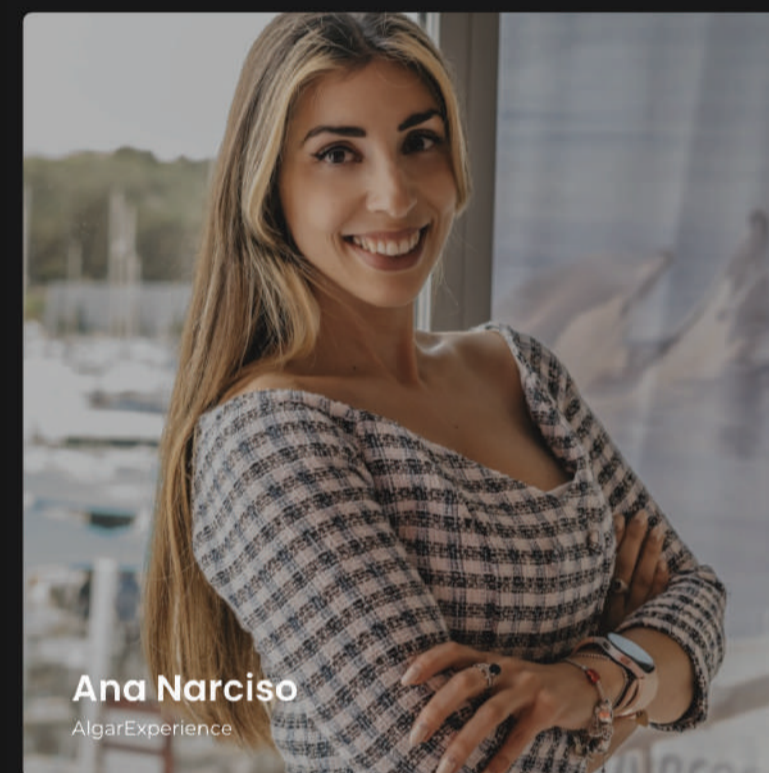
# Floor Plan.



Some of the

# Keynote — Speakers.

This year SHARE will reveal all the  
Keynote speakers on Social Media.  
From Asia to America, they all stop  
in Portugal. Prior to the WebSummit!



S+

# Our — Start up stage

Welcome to our marketing and innovation conference, where creativity and forward-thinking converge to shape the future of industries! As we kickstart this transformative event, we invite you to immerse yourself in our exhilarating startup competition. Here are four compelling reasons why this competition is a must-see:

**Igniting Innovation:** Unleash the power of disruptive ideas at our marketing and innovation conference's thrilling startup competition! Witness the birth of groundbreaking concepts that challenge norms and revolutionize industries.

**Empowering Entrepreneurs:** Fuel the entrepreneurial fire! Our startup competition provides a platform for aspiring visionaries to showcase their brilliance, fostering a culture of risk-taking and creativity.

**Collaborate and Grow:** Embrace diversity! Connect with top talent from various backgrounds and industries, exchanging insights that lead to cutting-edge collaborations and future industry leaders.

**Seize Opportunities:** Investors, partners, and customers unite! Discover the next big thing as startups vie for investment and collaboration, infusing our conference with excitement and fresh prospects for success. Join us for a truly engaging and innovative experience! trailblazing companies will share their transformative journeys, proving that sustainability isn't just a buzzword; it's a powerful pathway to unprecedented growth and success.

# Our — Sustainability Stage approach

Our Sustainability Stage at SHARE ALGARVE is poised to be the ultimate catalyst for driving positive change, and here's why you can't afford to miss it!

**Unparalleled Expertise:** We have curated a lineup of the most influential and visionary speakers in the sustainability domain. From global experts in sustainable practices to pioneers of circular economy models and groundbreaking nature-based solutions (NBS), our speakers will share invaluable insights and strategies that will revolutionize the way you approach sustainability.

**Inspirational Stories:** Get ready to be inspired by real-life success stories of companies that have successfully integrated sustainability into their core values. These trailblazing companies will share their transformative journeys, proving that sustainability isn't just a buzzword; it's a powerful pathway to unprecedented growth and success.

**Economic Support Strategies:** Our Sustainability Stage isn't just about highlighting the challenges of sustainability; it's about providing practical solutions and economic support strategies for businesses to thrive. Learn how sustainable practices can boost your bottom line, attract investors, and create a lasting positive impact on your brand image.

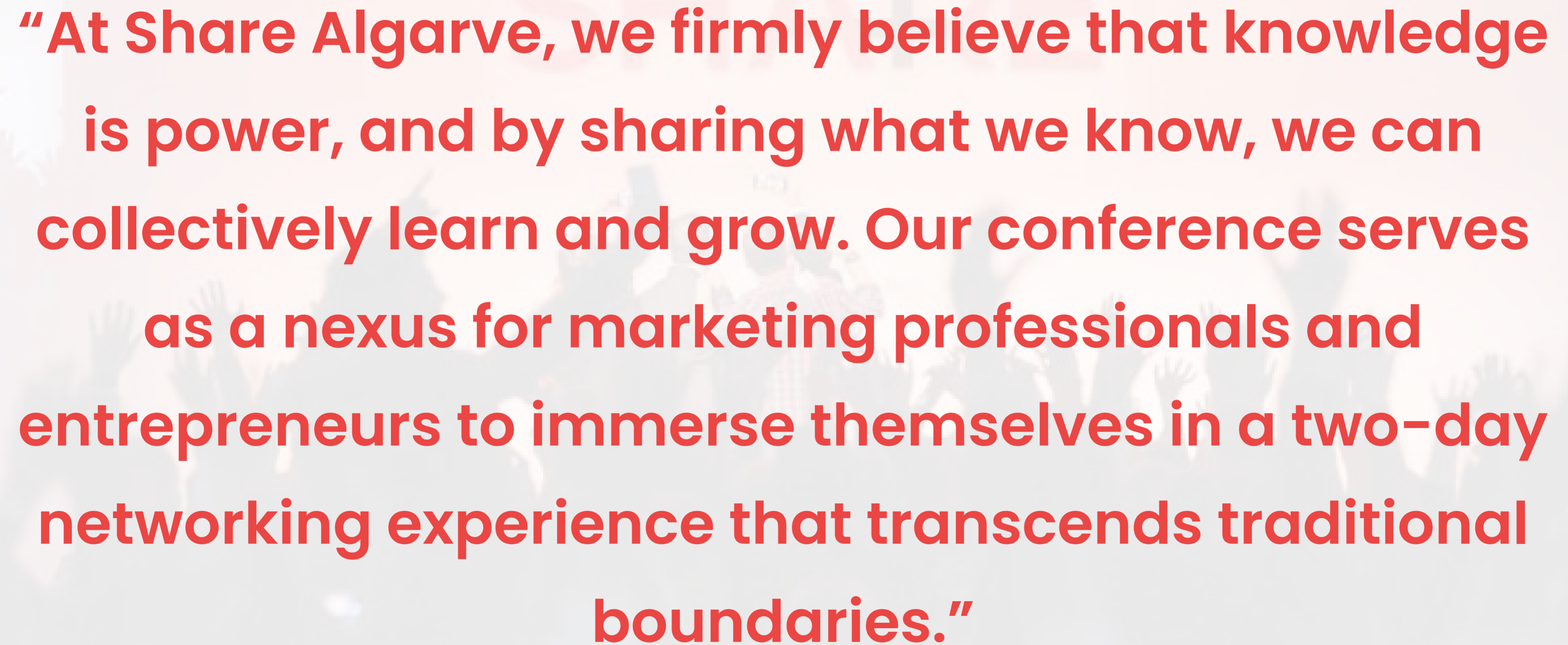
**Circular Economy:** Discover the limitless possibilities of the circular economy and how it can revolutionize your business model. Our esteemed speakers will guide you through the circular approach, where waste becomes a resource, and your company can flourish while contributing to a greener, more sustainable planet.

**Reset Your Company:** Sustainability isn't just an add-on; it's a complete reset of your company's DNA. Our Sustainability Stage will equip you with the tools and knowledge to implement a holistic sustainability approach, transforming your company into a purpose-driven, worth-having sustainability powerhouse.

**Actionable Insights:** Get ready to walk away with actionable insights, strategies, and best practices that you can immediately implement in your organization. Our speakers are committed to empowering you with the tools you need to make a tangible difference.

**Networking Opportunities:** Connect with like-minded professionals, industry experts, and potential partners at our Sustainability Stage. Engage in meaningful discussions, exchange ideas, and build valuable relationships that will help propel your sustainability initiatives forward.



The background of the slide features a large, faint, light-colored word "SHARE" at the top center. Below it, there is a blurred image of a crowd of people with their hands raised in the air, suggesting a conference or a celebratory event. The overall color palette is light and airy, with the text in a bold, red font providing a strong contrast.

**“At Share Algarve, we firmly believe that knowledge is power, and by sharing what we know, we can collectively learn and grow. Our conference serves as a nexus for marketing professionals and entrepreneurs to immerse themselves in a two-day networking experience that transcends traditional boundaries.”**

With us you will

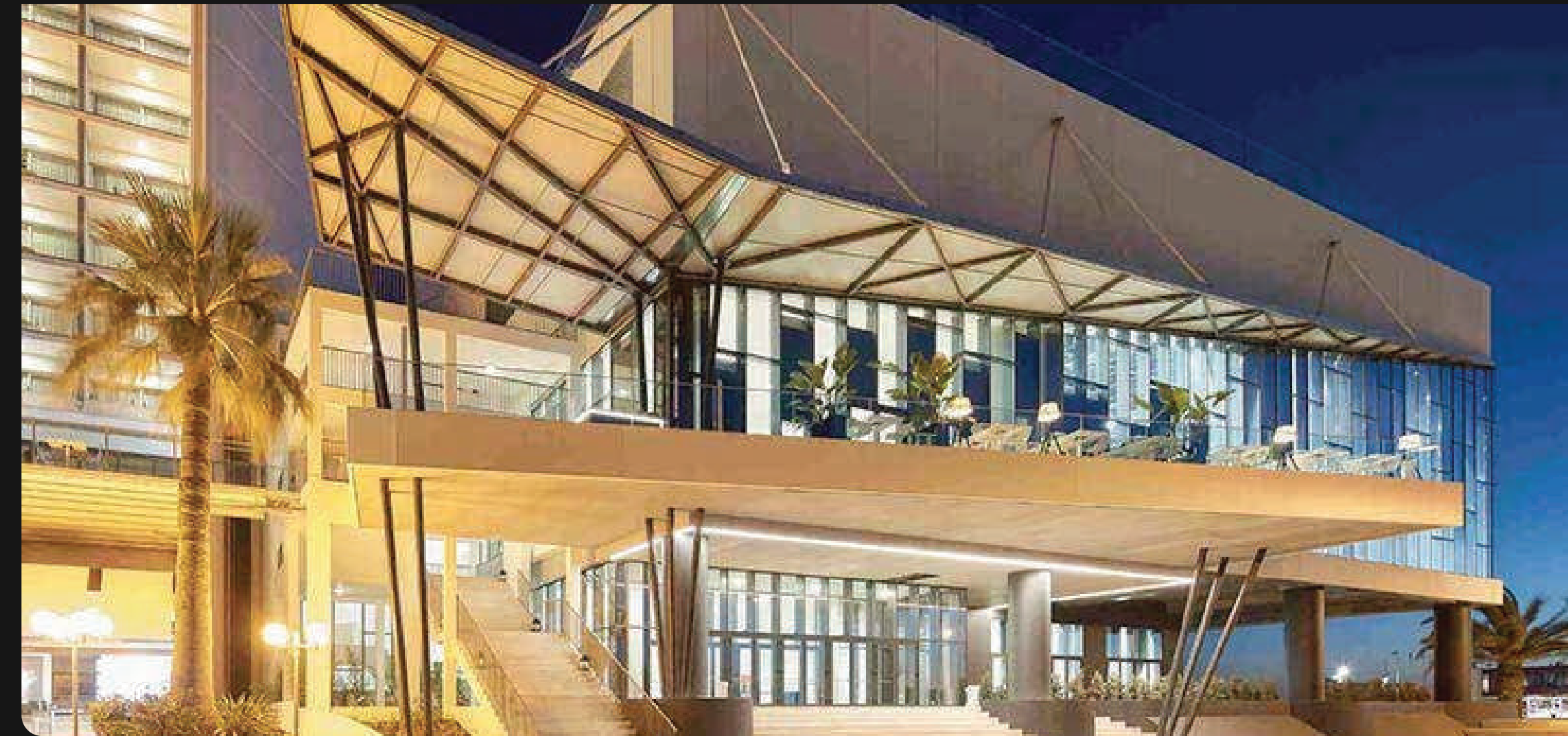
# Empower — your brand.

Talk with us and save your Spot, the right space makes all the difference to connect with new opportunities.

## Sponsors

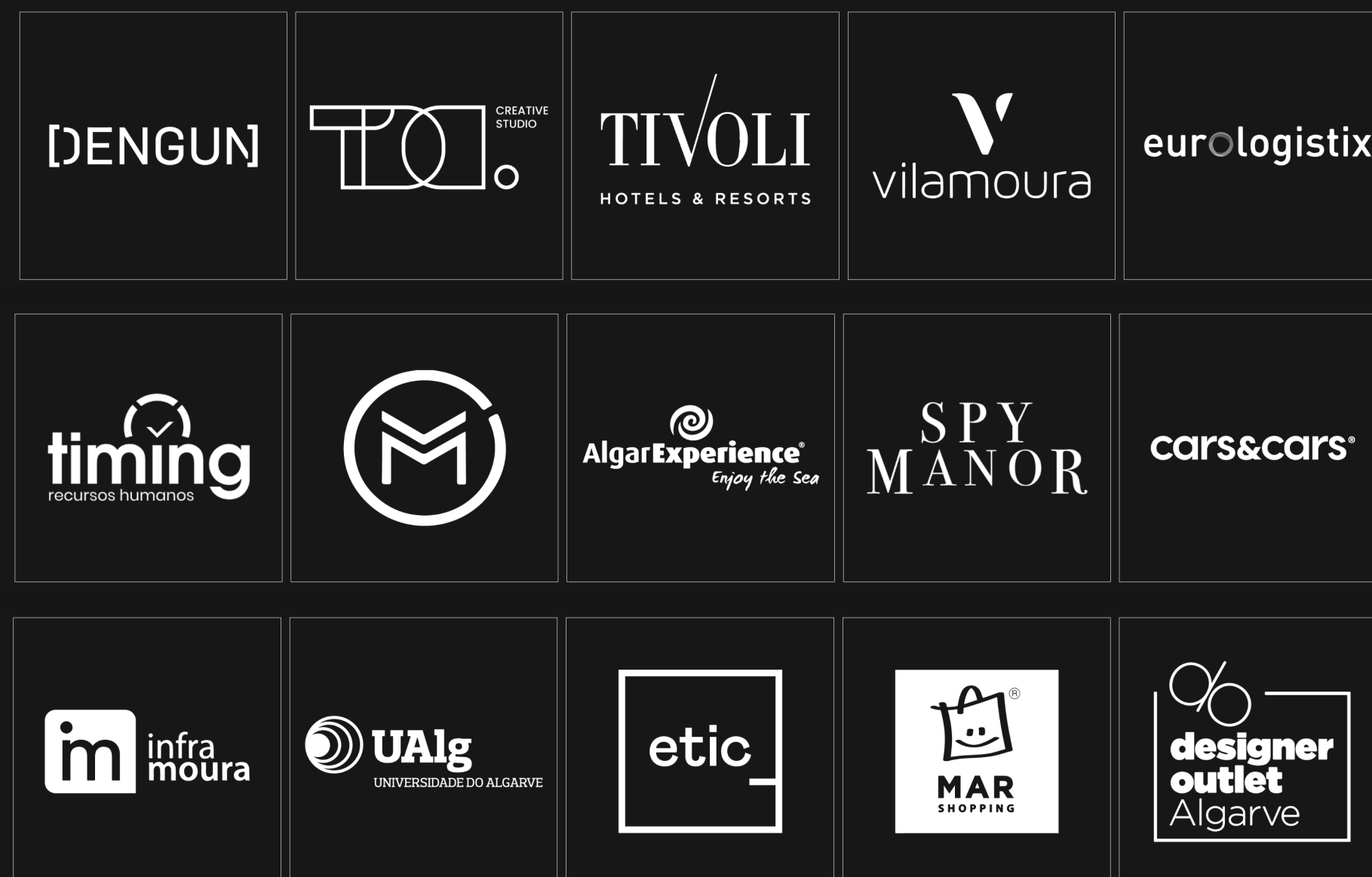
Details

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# SHARE ALGARVE

## Sponsors & Partners



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